

EXPENDITURE NON-CONSTRUCTION CONTRACT REVIEW FORM

"AMENDMENT" (CCO 3)

Contract# 31900207	Vendor# 50562
---------------------------	----------------------

CONTRACTOR NAME: Epic Productions of Phoenix Berkeley Business License #: ~~BL-011630~~ 015667 ✓

Subject of Contract: Recruiting advertising and marketing strategies and online hosting services

This contract package contains:	With Original Contract	Attached	Waiver Attached	Not Required
2 Original Contracts (Vital Record and Vendor) in folder				
*The Vital Record contract MUST be in a folder. Vendor copy may be assembled with an Acco-fastener.				
* DocuSign Agreements only require 1 Original (Vital Record) copy.				
1. Scope of Services and Term	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Payment Provisions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Oppressive States Disclosure Contracts processed before 1/1/23 (Exception: Community-based, non-profit orgs.)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Sanctuary City Compliance Statement	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Living Wage Certification (if not submitted with original contract) LWO use current form on web*	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Certification of Compliance with Equal Benefits Ordinance (if not submitted with original contract) EBO use current form on web*	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Federally Funded Project Requirement ONLY: Debarment status printout (\$25,000 and above) SAM.gov		<input type="checkbox"/>		<input checked="" type="checkbox"/>
8. Insurance Certificate/s AND Endorsement/s OR Insurance Waiver/s (originals, not copies)		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Authorizing Council Resolution # 70,785 -N.S.		<input checked="" type="checkbox"/>		<input type="checkbox"/>

Change Order (Hard copy attached) **Budget Code** 011-71-702-817-0000-000-421-612990- Amt. \$100,000.00 ✓

Council Approved Amount \$ 410,000.00 Amt. _____

Purchase Order # _____ Amt. _____

Was there any advance payment? No Yes **If Yes, Advanced Amount \$** _____

Original contract amount	\$ 100,000.00 ✓
Amount/s added by previous amendment/s (if applicable)	\$ 210,000.00 ✓
Amount added by this amendment	\$ 100,000.00 ✓
Total/cumulative contract amount after amendment	\$ 410,000.00 ✓
Contingency	\$ n/a
TOTAL NOT TO EXCEED AMOUNT	\$ 410,000.00 ✓

Routing and signatures: All elements of the contract package, including information provided above and on Amendment Data Transmittal form (page 2), have been reviewed for completeness and accuracy and evidenced by the following signatures:

1. Peter Lee <i>PL</i>	Police Department	510-981-5734 Phone No.	5/22/23 Date
EXECUTED			
2. Chuck Gunter <i>CG</i>	Department Administrative Officer/Accounting		5/22/23 Date
3. Jennifer Louis <i>JL</i>	Department Head		5/22/23 Date
4. Josh Roben <i>JR</i>	Contract Administrator		07/18/2023 Date
5. Sharon Friedrichsen <i>SF</i>	Budget Manager		08/09/2023 Date
APPROVED			
VIA EMAIL			

Routing continues to the following persons, who sign directly on the contract: (Will not sign unless all signatures and dates appear above)

6. **City Manager**

7. **City Clerk:** Destruct _____ Review _____

**EXPENDITURE IN-CONSTRUCTION CONTRACT REVIEW FORM
"AMENDMENT"**

City of Berkeley Contract Amendment Data Transmittal
(To be completed by Project Manager)

EPIC Productions, a.k.a. Blonder, Sam
Contractor
3719 N. 75th Street #110
Address
Scottsdale AZ, 85251
City/State/Zip

Contract Amendment Authority

- Resolution # 70,785-N.S. Original Resolution # 68,758-N.S.
 Ordinance # _____ (if appropriate)
 City Manager Authorization _____

Description of Amendment/s

- Change of Services/Scope: Additional recruiting services
 Change of Dollars: Original Amount: \$100,000.00 Amended Not to Exceed Amount: \$410,000.00

Change of Contract Term

Change as of This Amendment or Extension:

From: 10/30/2023 To: 04/30/2024

Change as of Prior Amendment (if any):

From: 12/31/2019 To: 10/30/2023

Original Term: From: 03/01/2019 To: 12/31/2019

Evidence of Insurance for Contract Amendment

Insurance	Waiver	Amount	Expiration Date	TICKLER DATE (City Clerk)
Professional Liability	<input type="checkbox"/>	\$ _____	_____	_____
General Liability	<input type="checkbox"/>	\$ <u>2,000,000.00</u>	<u>7/31/2023</u>	_____
Automobile	<input type="checkbox"/>	\$ <u>1,000,000.00</u>	<u>7/31/2023</u>	_____
Workers Comp.	<input type="checkbox"/>	\$ <u>1,000,000.00</u>	<u>7/27/2023</u>	_____
Bond	<input type="checkbox"/>	\$ _____	_____	_____

Roben, Josh

From: Friedrichsen, Sharon
Sent: Wednesday, August 9, 2023 7:17 AM
To: Roben, Josh
Cc: Murty, Rama; Rosete, Michelle
Subject: FW: Contract Amendment: Epic Production of Phoenix - Recruiting Advertising & Marketing Strategy Svcs. (CCO 3)

Internal

Josh,
Budget Final Approved
Sharon

From: Murty, Rama
Sent: Tuesday, August 8, 2023 6:01 PM
To: Friedrichsen, Sharon <SFriedrichsen@berkeleyca.gov>
Cc: Rosete, Michelle <mrosete@berkeleyca.gov>
Subject: Contract Amendment: Epic Production of Phoenix - Recruiting Advertising & Marketing Strategy Svcs. (CCO 3)

Internal

Budget Initial – Approved

Notes:

Council Authorization Resolution: 70,785-N.S.
Scope: Police Recruiting advertising and marketing strategies and online hosting services
Current Term: 12/31/19 – 10/30/23
Revised Term: 10/30/23 – 4/30/24
Current Contract Amount: \$310,000
Amendment Amount: \$110,000
Revised Contract Amount: \$410,000

Funds are in budget code 011-71-704-816-0000-000-421-612990- and contract change order has been approved and released.

Rama Murty, MPA
Senior Management Analyst
City Manager's Office - Budget Office
Phone: 981-7044
Fax: 981-7099

Work Schedule:

Remote: Mondays, Thursdays, & Fridays
In-Office: Tuesdays & Wednesdays

Contract #31900207

AMENDMENT TO CONTRACT

THIS CONTRACT is entered into on March 1, 2019 between the CITY OF BERKELEY ("City"), a Charter City organized and existing under the laws of the State of California, and Epic Productions of Phoenix, LLC ("Contractor") a company, doing business at 3719 N 75th Street, #110, Scottsdale, AZ 85251.

WHEREAS, City and Contractor previously entered into Contract Number 31900207, which Contract was authorized by Resolution No. 68,758-N.S., dated February 19, 2019 by the Berkeley City Council.

WHEREAS, on January 21, 2020, by Resolution No.69,260 -N.S., the Berkeley City Council authorized amendment of said Contract.

WHEREAS, on February 8, 2022, by Resolution No.70,211 -N.S., the Berkeley City Council authorized amendment of said Contract.

WHEREAS, on April 25, 2023, by Resolution No.70,785 -N.S., the Berkeley City Council authorized amendment of said Contract as set forth below.

THEREFORE, City and Contractor mutually agree to amend said Contract as follows:

1. Section 2 is amended to read as follows:

PAYMENT

For services referred to in Section 1, City will pay Contractor a total amount not to exceed \$ 410,000.00. City shall make payments to Contractor in accordance with provisions described in Exhibit B, which is attached to and made part of this Contract.

2. Section 3.a. is amended to read as follows:

TERM

This Contract shall begin on March 1, 2019 and end on April 30, 2024. The City Manager of the City may extend the term of this Contract by giving written notice.

3. Further, this Contract is amended to include the following language regarding the City's Sanctuary Contracting Ordinance:

SANCTUARY CITY CONTRACTING

Contractor hereby agrees to comply with the provisions of the Sanctuary City Contracting Ordinance, B.M.C. Chapter 13.105. In accordance with this Chapter, Contractor agrees not to provide the U.S. Immigration and Customs Enforcement Division of the United States Department of Homeland Security with any Data Broker or Extreme Vetting Services as defined herein:

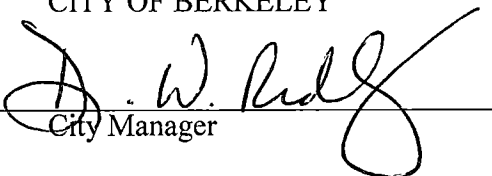
- a. "Data Broker" means either of the following:
- i. The collection of information, including personal information about consumers, from a wide variety of sources for the purposes of reselling such information to their customers, which include both private-sector business and government agencies;
 - ii. The aggregation of data that was collected for another purpose from that for which it is ultimately used.
- b. "Extreme Vetting" means data mining, threat modeling, predictive risk analysis, or other similar services. Extreme Vetting does not include:
- i. The City's computer-network health and performance tools;
 - ii. Cybersecurity capabilities, technologies and systems used by the City of Berkeley Department of Information Technology to predict, monitor for,

prevent, and protect technology infrastructure and systems owned and operated by the City of Berkeley from potential cybersecurity events and cyber-forensic based investigations and prosecutions of illegal computer-based activity.

In all other respects, the Contract dated March 1, 2019 shall remain in full force and effect.

IN WITNESS WHEREOF, City and Contractor have executed this Contract as of the date written in the first paragraph of this Contract.

CITY OF BERKELEY


By 
City Manager

THIS CONTRACT HAS BEEN
APPROVED AS TO FORM BY
THE CITY ATTORNEY FOR
THE CITY OF BERKELEY
02/2022

Registered on behalf of the City Auditor by:


Finance Department

Attest:


Deputy City Clerk

CONTRACTOR

Sam Blonder


Name (Printed)
By 
Signature and Title

EXHIBIT A

SCOPE OF SERVICES

- **Recruitment Services including: 1-year online recruitment campaign (5/1/23 – 4/30/24)**
 - Manage online recruiting campaign
 - Post on social media
 - Run paid campaigns with Google, YouTube, Facebook, Instagram
 - Track/retarget visitors to the recruiting website
 - Analyze analytical data
 - Provide monthly performance reports

- **Video/Photography**
 - Concept Development/Scout day/Production Coordination
 - (2) Days on location video/photo production
 - Refresh Original recruiting video with new content
 - (2) 60 Second Recruitment Videos
 - (2) 30 Second Recruitment Videos
 - (4) 15 Second Recruitment Social Media Videos
 - On Site Photos
 - Police Department OWNS ALL CONTENT

EXHIBIT B

PAYMENT

GENERAL: Contract Amendment is \$100,000.00 for a new Not to Exceed (NTE) amount of \$410,000.00.

BILLING:

- \$4,000 due each month over the 12 month (5/1/23 - 4/30/24) recruiting campaign (\$48,000 total). Payment is due 30 days after receipt.
- \$30,000 due upon completion of 2 day on location digital film production
- \$30,000 due upon creation of (2) 60 second, (2) 30 second, and (4) 15 second recruitment videos. Videos shall be approved by the Berkeley Police Department prior to payment. Payment is due 30 days after receipt.

INVOICES: Invoices must be fully itemized, and provide sufficient information for approving payment and audit. Invoices must be accompanied by receipt for services in order for payment to be processed. **Email invoices to Accounts Payable and cc' PLee@berkeleyca.gov;** (List on invoice, Attn: Peter Lee/ Police Department) and reference contract number **31900207**.

City of Berkeley
Accounts Payable
P.O. Box 700
Berkeley, CA 94710-700
Email: AccountsPayable@cityofberkeley.info
Phone: 510-981-7310

Payments: The City will make payment to the vendor within 30 days of receipt of a correct, approved and complete invoice.

CITY OF BERKELEY
Oppressive States Compliance Statement for Personal Services

The undersigned, an authorized agent of Epic Productions of Phoenix, LLC (hereafter "Vendor"), has had an opportunity to review the requirements of Berkeley City Council Resolution Nos. 59,853-N.S., 60,382-N.S., and 70,606-N.S., (hereafter "Resolutions"). Vendor understands and agrees that the City may choose with whom it will maintain business relations and may refrain from contracting with those Business Entities which maintain business relationships with morally repugnant regimes. Vendor understands the meaning of the following terms used in the Resolutions:

"Business Entity" means "any individual, firm, partnership, corporation, association or any other commercial organization, including parent-entities and wholly-owned subsidiaries" (to the extent that their operations are related to the purpose of the contract with the City).

"Oppressive State" means: **Tibet Autonomous Region, the provinces of Aho, Kham, and U-Tsang; and Burma (Myanmar)**

"Personal Services" means "the performance of any work or labor and shall also include acting as an independent contractor or providing any consulting advice or assistance, or otherwise acting as an agent pursuant to a contractual relationship."

Contractor understands that it is not eligible to receive or retain a City contract if at the time the contract is executed, or at any time during the term of the contract it provides Personal Services to:

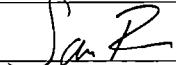
- a. The governing regime in any Oppressive State.
- b. Any business or corporation organized under the authority of the governing regime of any Oppressive State.
- c. Any person for the express purpose of assisting in business operations or trading with any public or private entity located in any Oppressive State.

Vendor further understands and agrees that Vendor's failure to comply with the Resolution shall constitute a default of the contract and the City Manager may terminate the contract and bar Vendor from bidding on future contracts with the City for five (5) years from the effective date of the contract termination.

The undersigned is familiar with, or has made a reasonable effort to become familiar with, Vendor's business structure and the geographic extent of its operations. By executing the Statement, Vendor certifies that it complies with the requirements of the Resolution and that if any time during the term of the contract it ceases to comply, Vendor will promptly notify the City Manager in writing.

Based on the foregoing, the undersigned declares under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Printed Name: Sam Blonder Title: CEO/Member

Signature:  Date: 5/21/23

Business Entity: Epic Productions of Phoenix, LLC

I am unable to execute this Statement; however, Vendor is exempt under Section VII of the Resolution. I have attached a separate statement explaining the reason(s) Vendor cannot comply and the basis for any requested exemption.

Signature: _____ Date: _____

Contract Description/Specification No.: _____

Attachment D



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

5/22/2023

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER TCP Insurance 820 Pacific Coast Hwy Hermosa Beach, CA 90254 www.TCPinsurance.com License # 6008301	CONTACT NAME: Certs Dept. PHONE (A/C, No., Ext): 800.726.3701 FAX (A/C, No): 310-318-9840 E-MAIL ADDRESS: Certs@TCPinsurance.com
	INSURER(S) AFFORDING COVERAGE NAIC # INSURER A : Great American Insurance Company 16691 INSURER B : INSURER C : INSURER D : INSURER E : INSURER F :
INSURED Epic Productions of Phoenix, LLC 3719 N. 75th Street Suite 110 Scottsdale AZ 85251	


COVERAGES **CERTIFICATE NUMBER: 74492207** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER. <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:	<input checked="" type="checkbox"/>		SPP3197619	7/31/2022	7/31/2023	EACH OCCURRENCE \$2,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$300,000 MED EXP (Any one person) \$10,000 PERSONAL & ADV INJURY \$2,000,000 GENERAL AGGREGATE \$4,000,000 PRODUCTS - COMP/OP AGG \$4,000,000 \$
A	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input checked="" type="checkbox"/> OWNED AUTOS ONLY <input checked="" type="checkbox"/> SCHEDULED AUTOS NON-OWNED AUTOS ONLY <input checked="" type="checkbox"/> HIRED AUTOS ONLY	<input checked="" type="checkbox"/>		CAP3197703 Hired Physical Damage \$125,000 Per Auto \$250,000 Aggregate Deductible 10% of Loss Min \$1,000 / Max \$7,500	7/31/2022	7/31/2023	COMBINED SINGLE LIMIT (Ea accident) \$1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
A	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR <input checked="" type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED <input checked="" type="checkbox"/> RETENTION \$10,000	<input checked="" type="checkbox"/>		SPP3197619	11/22/2022	7/31/2023	EACH OCCURRENCE \$3,000,000 AGGREGATE \$3,000,000 \$ PER STATUTE OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below		Y/N N/A				
A	Miscellaneous Rented Equipment	<input checked="" type="checkbox"/>		SPP3197619	7/31/2022	7/31/2023	\$500,000 Limit / \$1,000 Deductible
A	Props, Set, Wardrobe	<input checked="" type="checkbox"/>		SPP3197619	7/31/2022	7/31/2023	\$200,000 Limit / \$1,500 Deductible
A	Third Party Property Damage	<input checked="" type="checkbox"/>		SPP3197619	7/31/2022	7/31/2023	\$1,000,000 Limit / \$1,500 Deductible

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

The Certificate Holder is named as Additional Insured and Loss Payee, but only with respect to claims arising from the negligence of the Named Insured.

CERTIFICATE HOLDER City of Berkeley, Police Department 2100 Martin Luther King, Jr. Way Berkeley CA 94704-1109	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE TCP - Amanda Felix 
--	---

© 1988-2015 ACORD CORPORATION. All rights reserved.



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
05/21/2023

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER BRADFORD C RICH 34471250 1674 WEST ALPENGLOW CIRCLE FARMINGTON UT 84025	CONTACT NAME:	
	PHONE (801) 664-4454	FAX (A/C, No):
	E-MAIL ADDRESS:	
	INSURER(S) AFFORDING COVERAGE	
	INSURER A : Hartford Fire and Its P&C Affiliates	NAIC# 00914
INSURED TRU ADVERTISING LLC DBA EPIC PRODUCTIONS OF PHOENIX 3719 N 75TH ST STE 110 SCOTTSDALE AZ 85251-4526	INSURER B :	
	INSURER C :	
	INSURER D :	
	INSURER E :	
	INSURER F :	

COVERAGES **CERTIFICATE NUMBER:** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS

INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/Y YYY)	LIMITS	
	COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER.						EACH OCCURRENCE DAMAGE TO RENTED PREMISES (Ea occurrence) MED EXP (Any one person) PERSONAL & ADV INJURY GENERAL AGGREGATE PRODUCTS - COMP/OP AGG	
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> NON-OWNED AUTOS						COMBINED SINGLE LIMIT (Ea accident) BODILY INJURY (Per person) BODILY INJURY (Per accident) PROPERTY DAMAGE (Per accident)	
	UMBRELLA LIAB EXCESS LIAB <input type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS-MADE DED RETENTION \$						EACH OCCURRENCE AGGREGATE	
A	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N <input type="checkbox"/>	N/A	X	34 WEG AM6ZGE	07/27/2022	07/27/2023	<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTHER E L EACH ACCIDENT \$1,000,000 E L DISEASE -EA EMPLOYEE \$1,000,000 E.L. DISEASE - POLICY LIMIT \$1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)
Those usual to the Insured's Operations. Waiver of Subrogation applies in favor of the Certificate Holder per Waiver of our Right to Recover from Others Endorsement WC040306 attached to this policy.

CERTIFICATE HOLDER City of Berkeley, Police Department 2100 M L KING JR WAY BERKELEY CA 94704	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE <i>Susan J. Castaneda</i>

© 1988-2015 ACORD CORPORATION. All rights reserved.



THE HARTFORD
BUSINESS SERVICE CENTER
3600 WISEMAN BLVD
SAN ANTONIO TX 78251

May 21, 2023

City of Berkeley, Police Department
2100 M L KING JR WAY
BERKELEY CA 94704

Account Information:

Policy Holder Details :	TRU ADVERTISING LLC DBA EPIC PRODUCTIONS OF PHOENIX
--------------------------------	--



Contact Us

Need Help?

Chat online or call us at
(866) 467-8730.

We're here Monday - Friday.

Enclosed please find a Certificate Of Insurance for the above referenced Policyholder. Please contact us if you have any questions or concerns.

Sincerely,

Your Hartford Service Team

RESOLUTION NO. 70,785-N.S.

CONTRACT NO. 31900207 AMENDMENT: EPIC RECRUITING FOR RECRUITING, ADVERTISING, AND MARKETING STRATEGY FOR THE BERKELEY POLICE DEPARTMENT

WHEREAS, Epic Recruiting has provided professional, cinema quality recruiting videos, developed social media and recruiting products, and provides specialized online police recruiting services for the Berkeley Police Department; and

WHEREAS, the Berkeley Police Department has had an increase in the number of potential applicant contacts through Epic Recruiting's branding and marketing strategies; and

WHEREAS, in 2018, four prospective vendors submitted proposals in response to the RFP to provide Recruiting Advertising and Marketing Strategies; and

WHEREAS, Epic Recruiting was ranked highest by the selection panel as the vendor that best met the criteria listed in the RFP; and

WHEREAS, June 17, 2019, the City entered into a contract with Epic Recruiting to provide the Berkeley Police Department with web design, video production, photography, branding, and social media/digital marketing with the goal of increasing the number of qualified recruit and lateral applicants; and

WHEREAS, the Scope of Services for the contract will be fully met on April 30, 2023, and is approaching the authorized not to exceed amount of \$310,000, and additional advertising and recruiting services are required to fill Police Department vacancies; and

WHEREAS, The Berkeley Police Department is requesting authority to extend the current contract and increase the contract amount to \$410,000. This amendment will allow the BPD to continue the police recruiting campaign through FY 2024. Funds for this contract will be allocated in BPD General Fund Budget Code: 011-71-704-816-0000-000-421-612990.


NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is hereby authorized to execute an amendment, and any follow up amendments to Contract No. 31900207 with Epic Recruiting for continued recruiting, advertising and marketing strategies, increasing the amount by \$100,000 for a total contract amount not-to-exceed \$410,000 and extending the term through April 30, 2024.

The foregoing Resolution was adopted by the Berkeley City Council on April 25, 2023 by the following vote:

Ayes: Bartlett, Hahn, Harrison, Humbert, Kesarwani, Robinson, Taplin, Wengraf, and Arreguin.

Noes: None.

Absent: None.



Jesse Arreguin, Mayor

Attest: 

Mark Numainville, City Clerk

***City of Berkeley, California* 2023 BUSINESS LICENSE**

This license must be conspicuously posted. Business owner is responsible for renewing this business license by the 28th of february each year.

Business Type GENERAL CONTRACTOR

Location 0 VARIOUS

EPIC ENERGY
EPIC HOME SOLAR
910 PLEASANT GROVE BLVD STE 120-348
ROSEVILLE, CA 95678-6193

License Number

BL-015067

Expires On

12/31/23

Nbr of tags:

0

This license is issued without verification that the license is subject to an exemption from licensing by the state. It shall not be construed as authorizing the conduct or continuance of any illegal or unlawful business nor does it constitute conformity with zoning, toxic code, fire, building permit and/or health requirements. - compliance with bmc 9.04 only